CORE - PRICING PLANS

Pricing & Plans

Transparent subscription pricing for the Magnific AI creative platform.

Document Type	Core - Pricing Plans
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Pricing Summary

Magnific uses a credit-based subscription model. One plan unlocks every AI model - image, video, and audio - plus the upscalers and the 250M+ stock library, all from a shared credit pool. Paid plans start at EUR 6/month (billed annually). There is a Free plan, four self-serve paid tiers (Essential, Premium, Premium+, Pro), and sales-managed Business and Enterprise plans. Prices exclude VAT and local taxes.

Plans At A Glance (Annual Billing)

Plan	Price / month	Credits / year	Best for
Free	EUR 0	Limited daily usage	Trying the platform
Essential	EUR 6	96,000	Solo creators needing commercial rights
Premium	EUR 12	240,000	Regular creators, full premium stock
Premium+	EUR 27	600,000	Pros wanting unlimited generation + Spaces
Pro	EUR 172.50	4,000,000 (+20% off)	High-volume professionals and power
Business	Custom	540,000 / seat / year	Teams of up to 30 seats
Enterprise	Custom	Custom (pooled)	30+ users, security & legal at scale

Monthly billing is available at a higher rate (for example Essential EUR 8, Premium EUR 16, Premium+ EUR 36, Pro EUR 230 per month). Annual credits are delivered upfront and are valid for 1 year with no monthly resets.

What Every Paid Plan Includes

- Access to all image, video, and audio models
- Magnific image and video upscalers
- Commercial AI license (Premium+ and above add music rights; Pro adds a Merchandise License)
- API access with credit-based usage and MCP connectivity

- 250M+ photos, videos, vectors, and PSDs
- Early access to new AI features

Unlimited Generation

Premium+, Pro, and Business include unlimited generation on most image models - generate without consuming credits. Video, audio, premium image models, and upscaling still draw from credits. Premium+ and above can buy extra credit packs anytime to keep working immediately.

Upscaling Credit Costs (Approximate)

Mode	Typical credit cost
Classic upscaling	from ~50 credits
Magnific Creative / Precision (standard)	~200 credits
High-resolution upscales	1,000+ credits depending on target size

Business - For Teams

The Business plan launched in January 2026 for smaller teams and surpassed 2,000 subscriptions within six weeks, growing at roughly 150 new teams per week. It includes pooled credits per seat (45,000/seat/month), up to 30 seats, basic SSO, role-based admin controls, and per-user credit caps.

Enterprise - Built for Scale

Enterprise is sales-managed and fully customizable for organizations with 30+ users:

- Unlimited users with a flexible, usage-based credit package
- Custom SAML 2.0 SSO across unlimited domains
- Full legal indemnification for stock and AI Output under an MSA
- Full ownership of Output; Magnific does not train on your data
- Compliance: GDPR, ISO/IEC 27001, ISO 22301, SOC 2 Type I
- Optional Magnific Studios add-on and dedicated consulting

Billing & Commitment

- Annual billing offers significant savings versus monthly
- Cancel anytime; access continues to the end of the paid period
- The standalone Magnific upscaler subscription at magnific.ai continues as-is until it expires

For current pricing, visit magnific.com/pricing. For Business or Enterprise, contact the Magnific sales team via magnific.com/enterprise.